



MAPLE VALLEY FARMERS' MARKET

2025 SPONSORSHIP OPPORTUNITIES

Become a sponsor of the Maple Valley Farmers' Market!

Market sponsorship is a win-win for your business and the greater Maple Valley community

Your sponsorship support helps our Market continue our mission supporting local farms and small businesses and creating a vibrant community gathering place, and it connects your business's brand with thousands of loyal Market visitors each week.

The Impact of Your Support

- In 2024, the Market provided an economic platform for 200+ independent vendors, including 25 Washington State farmers, to generate **\$1.99 million** in sales— money that circulates in our local economy, supporting local jobs and local businesses.
- Regional and national recognition for Maple Valley:
 - **#4 Farmers' Market in the Nation** in USA Today's 10 Best Readers' Choice 2024
 - **#1 Farmers' Market in Washington State** in America's Farmers' Market Celebration 2024 (two years in a row)
 - **Silver (Second) Best Farmers Market** in Seattle Times Best in the PNW People's Choice Awards 2024 (two years in a row)

Your Sponsorship Matters!

Your sponsorship is an investment in our community. Your support helps our Market continue to support independent farms and businesses and provide this dynamic community gathering place.

Please help us grow and thrive in 2025!

Become a sponsor today and help make 2025 our best season yet! Thank you for your support!

2024 RECOGNITION



MEMBERSHIPS



SPONSORSHIP OPPORTUNITIES 2025

LEGACY SPONSOR | \$1,500

A lasting tradition of community support

- Top-tier logo placement on the Market's 2025 poster
- Premium logo placement on onsite banners and signage at the Market, Market bags, and Market t-shirts
- Up to four weekly booth placements (10x10' booth space) at the Market with priority date selection
- Featured logo and reciprocal link on the Market's website
- Four dedicated social media shout-outs
- Official Market Sponsor window sticker to show your support!

HARVEST SPONSOR | \$1,000

Cultivating community connections

- Prominent logo placement on onsite banners and signage at the Market, Market bags, and Market t-shirts
- Up to two weekly booth placements (10x10' booth space) at the Market
- Featured logo and reciprocal link on the Market's website
- Two social media mentions
- Official Market Sponsor window sticker

THRIVE SPONSOR | \$750

Nurturing local farms and small businesses

- Thumbnail logo placement on onsite banners, signage, Market bags, and t-shirts
- One weekly booth placement (10x10' booth space) at the Market
- Logo and reciprocal link on the Market's website
- Social media mention
- Official Market Sponsor window sticker

ROOTS SPONSOR | \$500

Supporting the Market from the ground up

- Business or organization name on onsite banners and signage at the Market, Market bags, and Market t-shirts
- Sponsor window sticker

OTHER OPPORTUNITIES | from \$500

The Market has a variety of additional, high-visibility opportunities to customize your sponsorship, including sponsorship of music and other special events, the Market's toy farm animals, bottled water cart and more - please ask for details!



~2,800

WEEKLY MARKET VISITORS



1/3 of MARKET VISITORS come from OUTSIDE the REGION¹



1/3 of MARKET VISITORS leave and visit LOCAL BUSINESSES²

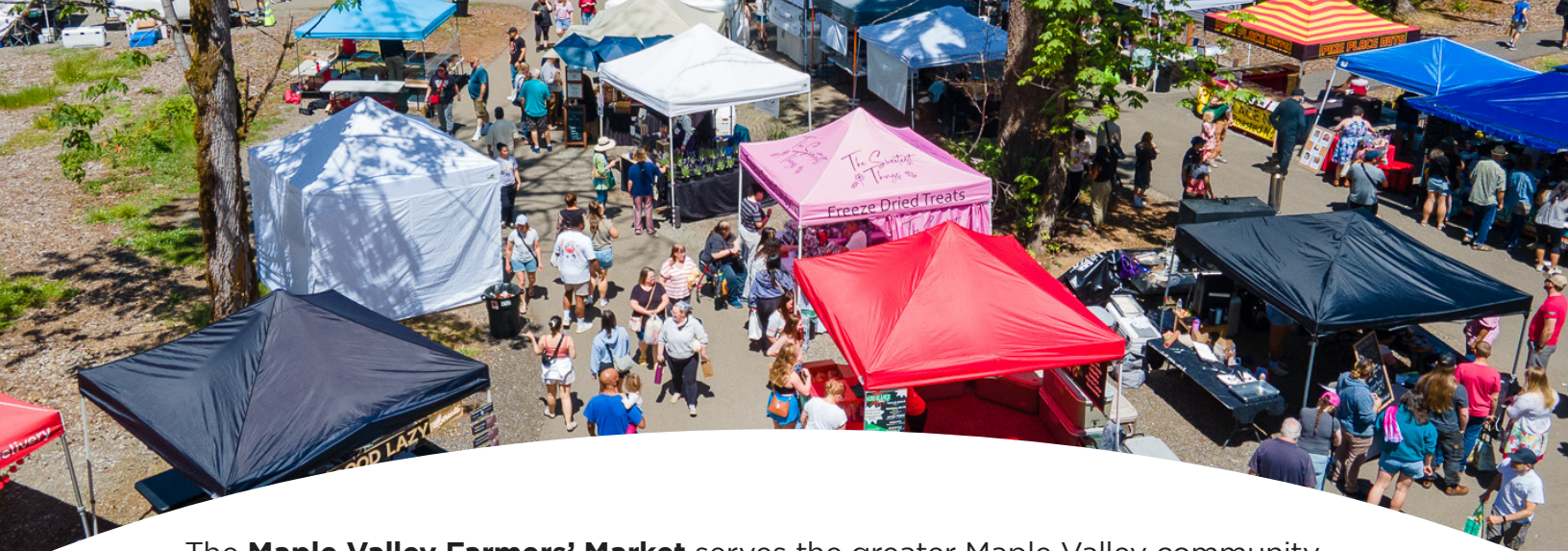
Source: Placer.ai cell phone data. ¹ 1/3 of visitors come from outside Black Diamond, Covington, Enumclaw, Hobart, Kent, Maple Valley, and Ravensdale. ² 1/3 of Market visitors leave directly to restaurants, shopping centers, grocery and convenience stores.

Support the Market while gaining premium exposure for your business! Choose from one of our sponsorship levels and connect with our vibrant Market community!

	LEGACY	HARVEST	THRIVE	ROOTS
Logo on Market Poster	✓			
10'x10' Booth at the Market	Four Weeks, Date Priority	Two Weeks	One Week	
Logo on Signage and Banners	Premium Placement	Prominent Placement	Thumbnail	
Logo on Market Bags and T-shirts	Premium Placement	Prominent Placement	Thumbnail	
Logo and Link on Market Web Site	Featured Placement	✓	✓	
Name on Signage, Bags and T-shirts	✓			✓
Social Media Mentions	Four Mentions	Two Mentions	One Mention	
Sponsor Window Sticker	✓	✓	✓	✓



Market photos courtesy of Pooja Anoop Photography



The **Maple Valley Farmers' Market** serves the greater Maple Valley community by supporting local and regional farmers and agriculture, providing a platform for local and independent small businesses, and creating a vibrant community gathering place featuring food, art, and music enjoyed by thousands of visitors each week. The Maple Valley Farmers' Market is a nonprofit 501C3 organization.

2024 MARKET SEASON HIGHLIGHTS

- **27 Saturday Markets** running weekly May through September, plus a December Holiday Market
- **2,800 - 3,500 attendees weekly** (estimated 2024 attendance ~80,000 over 27 Saturdays)
- Participation by **200 vendors**, including **25 Washington state farmers**
- Cumulative gross vendor sales of **\$1.99 million**
- Distributed **\$8,770 in EBT and SNAP Market Match** food aid to expand access to fresh food, an **11.1% increase** from 2023
- Launched **Power of Produce program** to promote healthy food choices for children 12 and under, with POP Club members purchasing **\$757** in farmed fruits and vegetables
- **Hosted community nonprofit organizations** including Maple Valley Food Bank & Emergency Services, Valley Girls & Guys, Maple Valley Master Gardeners, and South County Cats
- **Hosted civic and government organizations** including the City of Maple Valley, King County E911, the Maple Valley Library, and the Tahoma School District

**MAPLE VALLEY
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www.maplevalleyfarmersmarket.com



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