

Training Guide for Vendors



What is SNAP Market Match?

SNAP Market Match is a statewide program that launches April 1, 2020. At more than 100 participating markets, customers who use the Supplemental Nutrition Assistance Program (SNAP)/EBT benefits at the farmers market can receive extra money (SNAP Market Match currency) for fruits and vegetables!

The program is administered by the Washington State Department of Health, and replaces other SNAP/EBT matching programs that have been used in Washington. Only markets that have contracts in place with the Department of Health, or delegated entities, are allowed participate in SNAP Market Match and to reimburse vendors for SNAP Market Match currency. For a listing of participating markets, visit: www.doh.wa.gov/SNAPMarketMatch

Participating markets will advertise their participation with the SNAP Market Match program to customers with posters, A-boards, and banners. Booth signs will be provided to vendors.

How do customers receive and use SNAP Market Match currency?

1. Customers swipe their EBT card at the information booth and receive EBT currency and SNAP Market Match currency.
2. Customers use SNAP Market Match currency to purchase eligible items.

SNAP Market Match Currency

Currency is printed on tear-proof and semi-water proof paper, and in **\$1 denomination only**. Currency should not be altered or marked in any way.



Front side of currency

Back side of currency

What do vendors need to know about accepting SNAP Market Match currency?

1. Post the 'SNAP Market Match Sign Accepted Here' at your vendor booth. See your Market Manager to obtain signage. If you sell at multiple markets, be sure you know which markets participate in SNAP Market Match (not all WA state markets do). Find a list of participating markets here: www.doh.wa.gov/SNAPMarketMatch
2. SNAP Market Match currency can only be used for:
 - Fresh vegetables
 - Fresh fruits
 - Mushrooms
 - Fresh herbs
 - Seeds and plants intended for cultivation and consumption (e.g., tomato seeds or tomato plants)

SNAP Market Match currency **cannot** be used for:

- Dried, canned, or frozen vegetables
 - Dried, canned, or frozen fruits (including jams/jellies, and fruit juice or cider)
 - Dried herbs
 - Nuts, seeds, eggs, baked goods, seafood or meats, and milk or cheese
3. **Change is not given** for SNAP Market Match currency. Here are a few ways to navigate this:
 - a. Customers pay the difference in cash (ex: \$3.50 purchase, the customer uses 3 SNAP Market Match dollars and \$.50 in cash to pay for the items)
 - b. At vendor discretion, provide flexibility to negotiate the remaining balance (ex: customer gives you four SNAP Market Match dollars for a \$3.50 purchase, perhaps you offer some berries, a bulb of garlic or a pile of beet greens to accommodate the \$.50 difference)
 4. Contact the Market Manager and follow current market procedures for submitting SNAP Market Match currency for reimbursement at the end of each market day.

Updated February 2020

SNAP Market Match is part of Washington State's Fruit and Vegetable Incentive Program. For more information, visit: www.doh.wa.gov/FVIP. To request this document in another format, call 1-800-525-0127. Deaf or hard of hearing customers, please call 711 (Washington Relay) or email civil.rights@doh.wa.gov. DOH 140-236 February 2020



2020 Maple Valley Farmers Market

Return to info booth **BEFORE** leaving today

Weekly fee
total: \$

Market Date	Dates chosen at sign up <i>(notify us of changes ASAP)</i>	Booth fee Paid? <i>(In advance for the next week)</i>	Gross Sales in \$ <i>(Must report)</i>	Market tokens EBT tokens WIC, SFMNP SNAP Match \$ <i>(OK to use for booth fees)</i>
7/11				
7/18				
7/25				
8/1				
8/8		Sales Report Form Example		
8/15				
8/22				
8/29				
9/5				
9/12				
9/19				
9/26				

Notes:

The Market will mark the dates that you chose when you sent in your application, any changes need to be emailed to the Market Manager

The Market will mark the date paid when we receive payment

Report all sales including all tokens, match and check amounts

Tokens, WIC, SFMNP and Snap Match will be reimbursed at your next Market date less any booth fees

Token Examples



EBT Tokens

ONLY FOOD VENDORS
Do NOT give change

Eligible to purchase:

Fruits and vegetables
Meat, poultry, and fish
Dairy products
Breads and cereals

Other foods such as snack foods
and non-alcoholic beverages

Seeds and plants, which produce
food for the household to eat


Market Tokens

ALL VENDORS
Give change

Eligible to purchase:

Any item, treat like cash

WIC and SFMNP check examples


 WA State WIC Farmers Market Nutrition Program
 Washington State Department of Health
 P.O. BOX 47886 Olympia, WA 98504-7886

United Community Bank
 Marietta, Georgia
 64-1968
 611 89399353

Pay to the order of:
Washington WIC FMNP Authorized Grower — \$4.00
FOUR DOLLARS and no/100 — Tax Exempt

First Day to Use	Last Day to Use
June 01, 2020	October 31, 2020

Payment denied if stamp ID is missing or incorrect, or if the ID is handwritten.

Stamp authorized 8 Digit FMNP ID number here

- Use only for eligible fresh fruits, fresh vegetables, and fresh cut herbs
- Honey is not an eligible food for WIC
- Use only where the "WIC and Senior FMNP Benefits Welcome Here" sign is posted by growers at authorized Farmers Markets or Farm Stores
- Call: 1-800-841-1410 for FMNP information
- Authorized Grower: Stamp and redeem check by November 15, 2020

Washington State Senior Farmers Market Nutrition Program
 Department of Social and Health Services
 Aging and Long-Term Support Administration

UNITED COMMUNITY BANK
 Marietta, Georgia
 64-1968
 611 15300000

FIRST DAY OF USE	LAST DAY OF USE
June 01, 2020	October 31, 2020

THE ORDER OF **Washington SFMNP Authorized Grower** — \$4.00
FOUR DOLLARS AND — NO/100 TAX EXEMPT

Good for only fresh fruits, vegetables, approved honey and herbs.
 Not Good at Grocery stores. Valid only at Authorized Farmers Markets and Farm Stands. No change will be given. For information, call 1-800-422-3263

Authorized Grower - Redeem check by **11/16/2020**

Sponsored by the Washington State Department of Social & Health Services and the U.S. Department of Agriculture

STAMP AUTHORIZED ID NUMBER HERE

Payment will be denied without the Washington Farmers Market Authorized ID Stamp.

Only the following growers are eligible to accept these:

Maple Valley Farmers Market--0116 Authorized Growers As Of 6/9/2020

Growers Count :8

Farm Name	Grower Name	Grower ID
Amador Farms	Ruiz, Osman	7867
Bautista Farms	Bautista, Antonio	7599
Brother Farms	Palma Escobar, Alexis O	8298
Calhoun Family Fruit	Calhoun, Tim & Steve	5726
Hayton Farms	Hayton, Angelica	6293
Sidhu Farms LLC	Sidhu, Kamaldeep	5970
Thong's Garden	Chang, Thong	8227
Verhey's Peaches	Verhey, Heather	8043